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Infant
AGES 0-18mo
Developing Years

Baby Magna Doodle

Baby Baseball

Sesame Street Melody Mini Van

Musical Shape Sorter

Toddler
AGES 18mo-3
Growing Years

Elmo Board Book

Tap 'n Turn Bench

Toddle Tots School Bus

Hug & Learn Baby Tad

Preschool-K
AGES 3-6
Learning Years

Cootie

Pooh Make A Picnic Kit

Sesame Street Surprise Sounds Play Store

FELTKids Discovering Animal Habitats

Grades 1-3
AGES 6-9
Curiosity Years

Scrabble Junior

Wikki Stix Activity Set

More M&M's Brand Math

Jammin' Draw

Grades 4-6
AGES 9-12
Challenging Years

Make A Comic Book Adventure

Oooh Aaah Chemistry

Castle Explorer

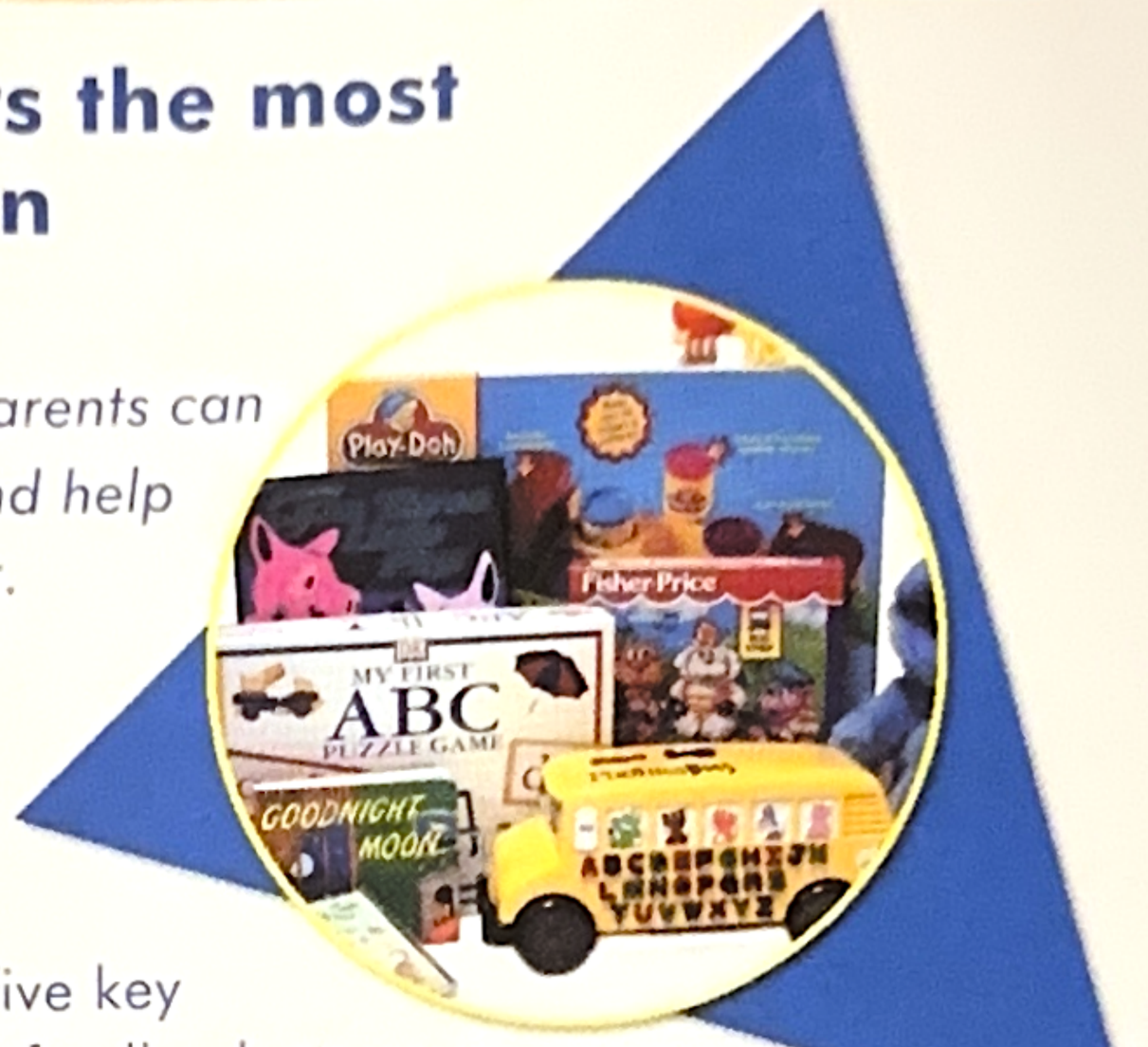
Trivial Pursuit Junior

Products featured are subject to availability. *Offer valid for one-time online purchase only. Offer, which is subject to change without notice, applies to in-stock items and cannot be combined with any other offer.

SmarterKids.com™

SmarterKids.com offers the most personalized education resource on the Web.

Using our unique educational tools parents can track how their child is developing and help their child succeed in school this year.



Early Development Checklist - Provide answers to a series of simple, age-appropriate questions from our expert educators in any of five key development areas and we'll provide feedback on your child's development with personalized product recommendations.

Grade Expectations Guide! - Use our set of simple guidelines and product recommendations based on the major educational goals for kids from preschool to sixth grade to help your child move to the head of the class.

Learning Styles Survey - Complete a simple survey identifying your child's Learning Style and we'll offer a list of product recommendations that perfectly matches how your child learns.

My Kids' Store - After completing our Learning Styles Survey, enter the results in My Kids' Store and we'll create a personal toy store by matching teacher selected & tested products to your child's specific learning needs, goals, and styles.